



*Welcome to the Fall 2023 Edition
of the Corps Foundation Newsletter.*

Have something you want to share? Send us an article!

In this issue:

- **Newell Brands Donates Life Jackets to Corps Foundation**
- **Campaign Convenience Store Advertising**
- **Trinidad Interpretive Pollinator Garden**
- **Presentation of the Corps Foundation Volunteer Excellence Coin
to volunteers Peggy and Randy Loyd at the Stanislaus River
Parks in Sacramento District**
- **Partnership Course in West Virginia**
- **Like What You've Read?**
- **Your Support Makes a Difference**

Newell Brands Donates Life Jackets to Corps Foundation

Newell Brands, a leading global consumer goods company, donated 7,022 life jackets, valued at \$88,111.18 to the Corps Foundation that will be used in the life jacket loaner program at lakes throughout the South Atlantic Division of the U.S. Army Corps of Engineers (USACE). Newell Brands also donated over 10,000 life jackets to the Sea Tow Foundation, which some USACE lakes within the Kansas City, Tulsa, and St. Louis Districts were able to get so they can use them at their life jacket loaner stations. USACE National Water Safety Program Manager, Pam Doty, coordinated the effort between the USACE lakes, Sea Tow Foundation, Newell Brands, and the Corps Foundation to acquire the donations of life jackets mentioned in this article. The generous donation of life jackets will help keep visitors to USACE lakes safe when in, on, or near the water.



USACE staff at Allatoona Lake shown here with part of the shipment of donated life jackets.

Campaign Convenience Store Advertising



Pictured here at a station near Lake Sidney Lanier is USACE employee Troy Cain, their EMS Program Manager.

The Corps Foundation embarked on a new endeavor to help promote the Life Jackets Worn...Nobody Mourns campaign in July 2023. They purchased advertising on gas pump toppers, gas nozzles, and ice machines at convenience stores near the U.S. Army Corps of Engineers (USACE) lakes with the most water-related fatalities in recent years. Those top five lakes are Lake Sidney Lanier, J. Percy Priest Lake, Lake Texoma, Lewisville Lake, and Hartwell Lake.

The Foundation's Grant Manager Rachel Garren worked in partnership with the USACE National Water Safety Program Manager Pam Doty to select the locations with the most need for this type of promotion. For four weeks, gas pump toppers and gas nozzles were wrapped at 27 locations for approximately \$495 per station and ice machines were wrapped at 24 locations for approximately \$810 per station. The USACE

National Water Safety Program created the graphic artwork needed for all the ads. USACE offices that would like to purchase convenience store ads located near them can request the artwork by emailing Pam.

The National Water Safety Program also created graphic art for an 8" X 8" window cling that approximately half of the convenience stores put up for free on their front doors or windows. An idea for USACE offices is to take the Life Jackets Worn...Nobody Mourns logo window clings that were received from the National Water Safety Program and ask local businesses if they will place them on their windows and doors for free.

The Corps Foundation's total costs for these ads were \$32,805 and that was for four weeks through a company called AllOver Media (AOM) Advertising. Convenience store advertising is just one of a variety of types of advertising that AOM manages all across the U.S. The Corps Foundation worked with AOM's Kevin Spaniol and his contact information is Kevin.Spaniol@allovermedia.com and office number 763-762-2053. You can see more about what kinds of advertising they do at AllOverMedia.com. If you want to pursue this type of advertising, selecting more than one four-week period can reduce your monthly costs.

The Corps Foundation's funding for this initiative came from the Sport Fish Restoration and Boating Trust Fund, administered by the U.S. Coast Guard.

Trinidad Interpretive Pollinator Garden

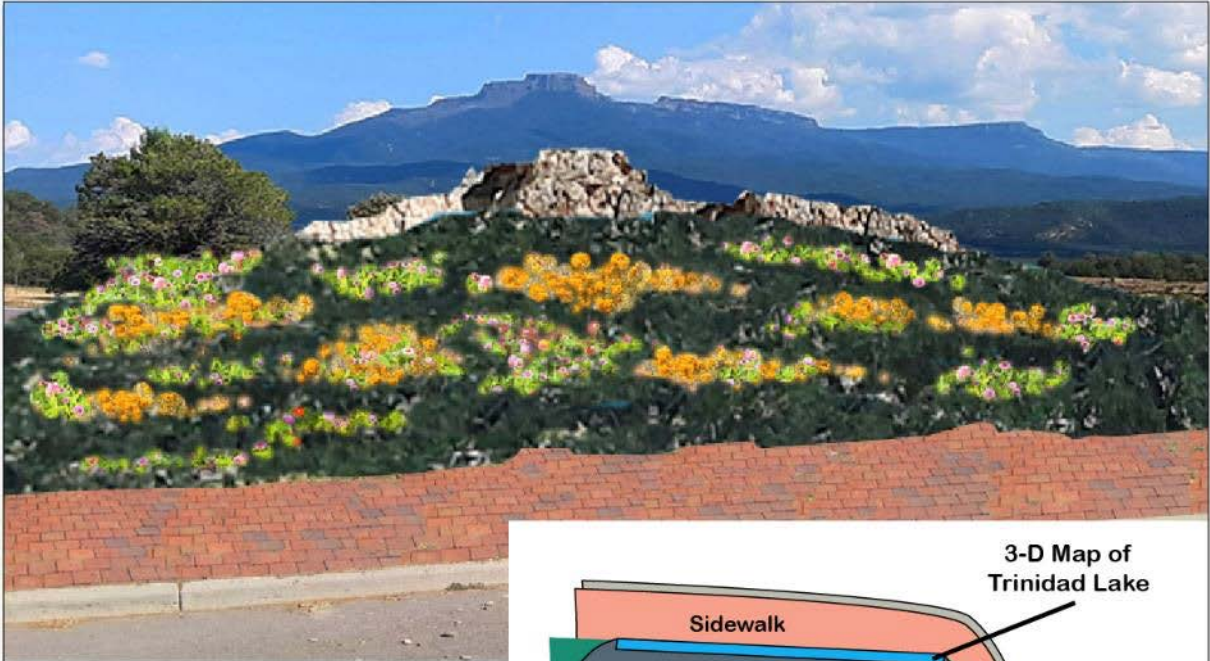
We are excited to announce the completion of the Trinidad Interpretive Pollinator Garden a partnership between the Corps Foundation and USACE at Trinidad Lake. The Pollinator Garden was made possible through a grant from the Bar NI Ranch Community Fund to the Corps Foundation. Other partners were Pueblo RecycleWorks, the Arkansas Valley Audubon Society, and numerous volunteers.

This project constructed an interpretive pollinator garden featuring a scaled replica of Fishers Peak in the center island in the parking lot of the USACE project office/visitor center. This living interpretive area serves as a focal point for thousands of visitors that stop on their way to the two state parks in the area, the Highway of Legends, and other outdoor recreational opportunities in the area.

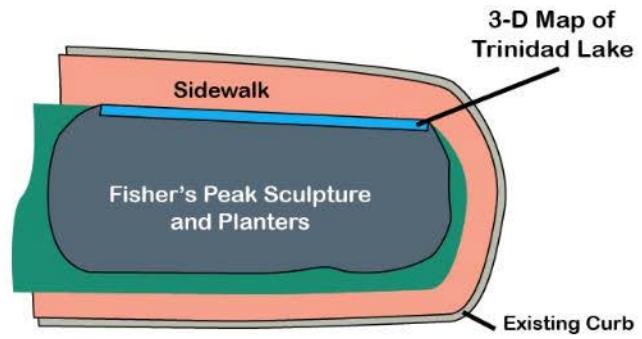


The interpretive garden and sculpture of Fishers Peak is a showcase for the project office/visitor center with interpretive signs, flagstone walkways, irrigation system, and a variety of pollinator plants. This dynamic pollinator garden will afford countless interpretive opportunities for both locals and visitors. It embraces the unique geological features of the area, native plant species, pollinators, the history of the area, the purpose of the dam and USACE.

Trinidad Lake is a multipurpose project that protects the City of Trinidad from flood waters and sediment, and a source of irrigation water for the Purgatoire River Water Conservancy District. Colorado Parks & Wildlife operates Trinidad Lake State Park under an outgrant with USACE. Future plans are to revamp the inside of the Visitor Center to expand on the history and natural resources of the area, as well as the construction of the dam and the mission of USACE.



**Fisher's Peak
Butterfly Garden Sculpture**
Scope of Work: 7' X 14' X 25'



Have a Story to Share? Send it and We Will Add it to the Newsletter

Take this quiz:

1. Have you worked with the Corps Foundation on a project?
2. Have you given Corps Foundation Coins to Volunteers?
3. Do you have a story that needs to be in this newsletter?

If you answered yes to any of the above, please send your story and photos our way and we will do our best to include it. Thanks!

Corps Foundation Volunteer Excellence Coin presented to volunteers Peggy and Randy Loyd at the Stanislaus River Parks in Sacramento District

Randy and Peggy Loyd provided park host services within the Knights Ferry Recreation Area at Stanislaus River Parks. This site includes the Knights Ferry Covered Bridge, which is a National Historic Landmark, and various properties which are listed on the National Register of Historic Places. The Loyd's provide visitor tours during which they provide information of cultural and historical significance such as an explanation of the engineering requirements for the covered bridge trusses and how they were utilized and constructed. They also point out the many areas that remain culturally important to the local Native American tribes and the historical significance of their past and current contributions.

At the Information Center they answer park visitor questions regarding the local area, USACE functions and purposes, and details regarding any of the 19 parks located on the Stanislaus River. They also provide information to encourage visitor safety and were instrumental in starting the Leave No Trace Program and Junior Ranger Program within the Stanislaus River Parks. These programs teach visitors Leave No Trace Principles on how to be good stewards of the environment as well as how to safely recreate within the park settings. The Loyd's also assist with a variety of interpretive programs, information center tours, and a Civil War Day Reenactment.

The Loyd's work closely with the Sunshine and River Journey licensed rafting concessionaires regarding water safety issues and any risks to visitors which need to be addressed. Peggy and Randy have contributed to the Army Corps of Engineers mission of environmental stewardship and partnerships in many ways. Their actions garner positive reflection and credit not only on themselves but on the United States Army Corps of Engineers and the Department of the Army as well.

Partnership Course in West Virginia

On September 13, 2023, Mr. Sam Wagner, Board Member of the Corps Foundation, presented an introductory presentation to students attending the Corps of Engineers (USACE) Partnership Course in Summersville, West Virginia. This presentation included information on the Corps Foundation's history, goals, priorities, and accomplishments, as well as a question-and-answer session. The goal of this and similar presentations is to increase awareness of opportunities that the Corps Foundation offers to USACE operational projects and personnel to accomplish the recreation and natural resource mission nationwide. This class is a part of the PROSPECT Program and offers a vital introduction to employees concerning implementing and operating partnerships across business lines and entire USACE enterprise.



The class that Mr. Wagner presented to consisted of 21 USACE Natural Resources Management employees from across the country.

Like what you've read? Can we count on your support today?

You can make the difference in programs and partnerships that are to providing improved services to the visiting public- *like you!* We are fully managed and operated by volunteers so your support is used directly for priority program initiatives, not administrative overhead.

Please join by visiting our website at www.CorpsFoundation.org, and clicking on the "Donate Now" button takes you to our membership form.

Both new and renewed memberships, at the \$50 level or higher, will receive a Corps Foundation t-shirt (size XL only) as a thank you gift.

Follow us on [Facebook!](#)

Membership Renewal: Your Support Makes a Difference!



Please enter your contact information in the space below.

Name:

Address:

ZIP:

Email:

Phone number:

Contribution Level Payment

Please return this form with your check payable to CNREF, c/o Dave Wahus, 422 Silver Fox Lane, Pisgah Forest, NC 28768. If you prefer, you can renew your membership online by visiting the Foundation's website at www.corpsfoundation.org

Please indicate your contribution level:

___ \$25

___ \$250

___ Other: \$_____

___ **\$50**

___ \$500

___ \$100

Your Support Makes a Difference!

Corps of Engineers Natural Resources Education Foundation is a 501(c) (3) non-profit organization, tax ID #20-5545091, doing business as The Corps Foundation.

Your donation may be tax-deductible for you as permitted by Federal law for nonprofit organizations. Your support of the Corps Foundation helps U.S. Army Corps of Engineers (USACE) projects and friend's groups connect, grow, and increase their capacity to fulfill USACE's natural resource education mission on lakes and waterways across the United States. Find out more at the Foundation's website:

www.CorpsFoundation.org

Contact Information:

Greg Miller, Chairperson,

Corps Foundation

Phone: 816-651-4895

Mail: Millerga50@gmail.com

Corps of Engineers Natural Resource Education Foundation

404 E. 30th Avenue, North Kansas City, Missouri 64116

Corps Foundation Volunteer Board Current

Members:

Greg Miller, Board Chairperson

Marilyn Jones, Treasurer

Sue Clevestine, Secretary

Rich Deline, Founding Director

Nancy Rogers, Director, Advocacy and Outreach

Kent Dunlap, Director

Avis Kennedy, Director

Sam Wagner, Director

Peter Lewis, Founding Board Chairperson Emeritus

Darrell Lewis, Founding Director and Treasurer Emeritus

Associates:

Pat Barry, Acting Newsletter editor

Heather Burke, USACE National Partnerships Program Manager

Rachel Garren, Special Programs Director

Christine F. Hamman, Assistant Treasurer

Jason Knight, Innovations Team